### FORUM PROGRAM

**HOBART, TASMANIA**

#### MONDAY 11 NOVEMBER 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 1100-1700  | Registration Desk Open.  *Collect your name badge*  
Thank you to our Sponsor |
| 1200-1300  | Lunch  
Thank you to our Sponsor |
| 1300-1400  | **PLENARY SESSION**  
*PERFORMANCE BASED FUNDING AND THE IMPACT OF TRANSFORMING THE COLLECTION OF STUDENT INFORMATION (TCSI) WITH QILT SURVEYS*  
Andrew Herd and Maureen Wood from the Department of Education and Training  
*TASMAN A*  
*TASMAN B* |
| 1400-1530  | **SPECIAL INTEREST GROUP – GOVERNMENT REPORTING / LOAD MANAGEMENT AND PLANNING**  
UPDATE ON THE RE-ALLOCATION OF DESIGNATED AND NON-DESIGNATED CSP STUDENT LOAD ALONG WITH FURTHER UPDATES ON TCSI FROM THE DEPARTMENT OF EDUCATION AND TRAINING  
*TASMAN A*  
*TASMAN B*  
*WORKSHOP – QILT/SRC* |
| 1530-1600  | Afternoon Refreshments  
Thank you to our Sponsor |
| 1600-1730  | **SPECIAL INTEREST GROUP**  
*BUSINESS INTELLIGENCE AND ANALYTICS*  
*TASMAN A*  
*TASMAN B*  
*WORKSHOP – QILT/SRC* |
| 1800-2000  | **WELCOME RECEPTION**  
Thank you to our Sponsor |

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TUESDAY 12 NOVEMBER 2019

0800-1700  Registration Desk Open

0900-0905  WELCOME TO THE 2019 ANNUAL AAIR FORUM  
TASMAN A

0905-0910  WELCOME TO COUNTRY  
Kartanya Maynard

0910-0930  OPENING ADDRESS  
Craig Barling  
Chief Strategy Officer, University of Tasmania

0930-1020  KEYNOTE ADDRESS  
WHAT IS AFTER THE BOOM? FUTURE DIRECTIONS FOR AUSTRALIAN HIGHER EDUCATION IMPLICATIONS FOR INSTITUTIONAL RESEARCH AND PLANNING  
Angel Calderon  
Principal Adviser, RMIT University

1020-1030  PLATINUM SPONSOR PRESENTATION  
SUPPORTING THE SCHOLARSHIP OF COURSE EVALUATION RESEARCH  
Tim Brennan  
Explorance

1030-1115  Morning Refreshments and Trade Exhibition

1120-1200  PARALLEL SESSION 1.1  
A CASE STUDY IN THE APPLICATION OF PROJECT MANAGEMENT METHODOLOGY TO MANAGE RISK AND COMPLEXITY IN MULTI-DISCIPLINARY COURSE TRANSFORMATION  
Andrea Jeffreys  
La Trobe University

PARALLEL SESSION 1.2  
UNPACKING THE STUDENT EXPERIENCE: AN END-TO-END MODEL  
Sonia Whiteley  
Maven & Edge

PARALLEL SESSION 1.3  
TRANSFORMING THE WAY OUR PLANNING AND ANALYTICAL SERVICES TEAM WORKS THROUGH AGILE ADOPTION AND BUSINESS PARTNERSHIP  
Eva Seidel  
Flinders University

1205-1245  PARALLEL SESSION 2.1  
ENABLING VERSUS SUB-BACHELOR  
Penny Szybiak  
Charles Darwin University

PARALLEL SESSION 2.2  
VISUALISING INSIGHTS FROM THE QUALITATIVE STUDENT SURVEYS  
David Romanowski and Chandrama Acharya  
Macquarie University

PARALLEL SESSION 2.3  
UTILISATION OF QILT DATA TO ENHANCE THE STUDENT EXPERIENCE: FROM BIG DATA TO BIG IMPACT  
Cassandra Saunders and Michelle Ye  
University of Tasmania

1245-1330  Lunch and Trade Exhibition
### TUESDAY 12 NOVEMBER 2019 (CONTINUED)

**PARALLEL SESSION 3.1**
Transforming the Monitoring of International Student Progression at Curtin University

Mike Seah and Nadine Kiriwan
Curtin University

**PARALLEL SESSION 3.2**
Linking Student Satisfaction with Teaching Units to Overall Course Satisfaction: An Exploratory Analysis

Robert Dalitz and Poorni Apoutou
University of Canberra

**PARALLEL SESSION 3.3**
How an In-House Market Research Function Enables Data Driven Decisions

Kate Bramich
University of Tasmania

**PARALLEL SESSION 4.1**
Translating EFTSL into Applicants: Making Targets Meaningful for Marketing

Bronwen Loden and Xichao Wang
University of Tasmania

**PARALLEL SESSION 4.2**
Increasing Response Rates in the Student Experience Surveys (SES) – How We Did It!

Elvira Fonacier
University of Technology Sydney

**PARALLEL SESSION 4.3**
Modelling Student Behaviour: How to Be Ethical When Using Student Data in Analytics

Claire McLean
Central Queensland University

**PARALLEL SESSION 5.1**
Strategic Planning Via Quality Assurance

Rintaro Ohno
Tohoku University

**PARALLEL SESSION 5.2**
Bluenotes Session

Tim Brennan and Arjoman Chatterji
Explorance

**PARALLEL SESSION 5.3**
Automation of Routine Reporting with R Markdown

Stewart Craig
Monash University

**PARALLEL SESSION 6.1**
Unlearning the Future: Developing Predictive Capabilities for Institutional Researchers

Kubra Chambers and Ms Tanya Gupta
University of Sydney

**PARALLEL SESSION 6.2**
Using Loss Framing to Optimise Response in the Context of the Graduate Outcomes Survey – An Experimental Trial

Shane Compton
The Social Research Centre

**PARALLEL SESSION 6.3**
Who Needs QILT? A Business Intelligence Journey

Liam Hooker and Robert Dalitz
University of Canberra

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## Wednesday 13 November 2019

### 0800-1700
Registration Desk Open

### 0830-0850
**WELCOME TO DAY 2 OF THE 2019 ANNUAL AAIR FORUM + MOBILE APP PRIZE DRAW**

<table>
<thead>
<tr>
<th>Room</th>
<th>Session</th>
<th>Topic</th>
<th>Speakers</th>
</tr>
</thead>
<tbody>
<tr>
<td>TASMAN A</td>
<td>PARALLEL SESSION 7.1</td>
<td>USING DATA TO SUPPORT DIVERSITY AND INCLUSION</td>
<td>Stuart Terry, Otago Polytechnic</td>
</tr>
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<td>TASMAN B</td>
<td>PARALLEL SESSION 7.2</td>
<td>USING QILT DATA FOR BENCHMARKING AT ECU</td>
<td>Karin Conradie, Edith Cowan University</td>
</tr>
<tr>
<td>TASMAN C</td>
<td>PARALLEL SESSION 7.3</td>
<td>THE LONG ROAD OF ORGANISATIONAL REFORMATION – HOW TO SHIFT FROM HIPPOISM TO A DATA DRIVEN AND EVIDENCE BASED CULTURE</td>
<td>Nathalie Henning and Joshua Soo, University of Tasmania and AlphaBeta Advisors</td>
</tr>
</tbody>
</table>

### 0850-0915
**PARALLEL SESSION 8.1**
DIVERSITY AND EQUITY 2.0 – CHANGING THE WAY WE VIEW STUDENTS FROM BROAD SOCIOLOGICAL GROUPS TO DETAILED INDIVIDUAL INTERSECTIONS

- Dean Ward, Edith Cowan University

### 0850-0935
**PARALLEL SESSION 7.1**
USING DATA TO SUPPORT DIVERSITY AND INCLUSION

- **PARALLEL SESSION 7.2**
USING QILT DATA FOR BENCHMARKING AT ECU

- **PARALLEL SESSION 7.3**
The Long Road of Organisational Reformation – How to Shift from Hippoism to a Data Driven and Evidence Based Culture

- Nathalie Henning and Joshua Soo, University of Tasmania and AlphaBeta Advisors

### 0930-1045
**PARALLEL SESSION 8.1**
DIVERSITY AND EQUITY 2.0 – CHANGING THE WAY WE VIEW STUDENTS FROM BROAD SOCIOLOGICAL GROUPS TO DETAILED INDIVIDUAL INTERSECTIONS

- **PARALLEL SESSION 8.2**
Graduate Employment Destination – Exploring the Relationships Between Study Area, Occupation and Industry of Employment

- **PARALLEL SESSION 8.3**
Leveraging ‘Big Data’ and BI Visualization to Enhance Performance Benchmarking

- Gimwah Sng and Shane Smith, The Social Research Centre

### 0935-1015
**PARALLEL SESSION 8.1**
DIVERSITY AND EQUITY 2.0 – CHANGING THE WAY WE VIEW STUDENTS FROM BROAD SOCIOLOGICAL GROUPS TO DETAILED INDIVIDUAL INTERSECTIONS

- **PARALLEL SESSION 8.2**
Graduate Employment Destination – Exploring the Relationships Between Study Area, Occupation and Industry of Employment

- **PARALLEL SESSION 8.3**
Leveraging ‘Big Data’ and BI Visualization to Enhance Performance Benchmarking

- Gimwah Sng and Shane Smith, The Social Research Centre

### 1020-1100
**PARALLEL SESSION 9.1**
Forecasting Student Load

- Alex Sieniarski, Australian Catholic University

### 1020-1145
**PARALLEL SESSION 9.2**
“They Don’t Just Tick and Flick”: Indigenous Viewpoints About Evaluation in Indigenous Higher Education in Australia

- James Smith, Menzies School of Health Research

### 1020-1120
**PARALLEL SESSION 9.3**
Beyond Measure: How the University of Sydney Uses Uniforum Data to Analyse Feedback and Set Targets in Transformative Projects

- Tessy Jolly, University of Sydney
- Ken Yul Lee, Cubane Consulting

### 1100-1120
Morning Refreshments and Trade Exhibition

### 1125-1205
**PARALLEL SESSION 10.1**
Institutional Planning Utilising Markovian-Based Model

- Amir Rouhi, RMIT

### 1125-1215
**PARALLEL SESSION 10.2**
Do Increased Reminders of Online Surveys Have an Impact on the Data Quality? An Exploratory Study on the SES

- Chandrama Acharya, Macquarie University

### 1130-1205
**PARALLEL SESSION 10.3**
The Magic of Wordr – Automatic Production of Hundreds of Customised Word Documents Using R

- Zaneta Park, Massey University

### 1210-1250
**PARALLEL SESSION 11.1**
Agility vs Standardisation in Data and Analytics

- Andrew Painter, Altis Consulting
- Cliff Ashford, Monash University

### 1210-1250
**PARALLEL SESSION 11.2**
Boost Response Rates & Better Connect Your Student Survey Data with an All-In-One Course/Unit Evaluation & Survey Solution

- Stuart Terry and Danny Collins, Otago Polytechnic and Watermark

### 1210-1250
**PARALLEL SESSION 11.3**
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<table>
<thead>
<tr>
<th>Time</th>
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</tr>
</thead>
<tbody>
<tr>
<td>1250-1350</td>
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</tbody>
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| 1350-1430 | PARALLEL SESSION 12.1  
  UNIVERSITY OF MELBOURNE’S STRATEGIC PLANNING CYCLE: INTEGRATING STRATEGY AND PLANNING  
  Rosie Williams  
  University of Melbourne |
| 1435-1500 | ANNOUNCEMENT OF FOLLOWING YEAR FORUM  
  AWARDING PRIZES FOR BEST PAPER, BEST PRESENTATION AND BEST NEW PRESENTER  
  ‘OFFICIAL’ FORUM CLOSE |