



AAIR 2019
 INSTITUTIONAL RESEARCH: *THE DEVIL IS IN THE DETAIL*
 HOBART, TASMANIA

FORUM PROGRAM

MONDAY 11 NOVEMBER 2019

 **explorance.**

1100-1700 Registration Desk Open. *Collect your name badge*

Thank you to our Sponsor  **watermark**

1200-1300 Lunch

Thank you to our Sponsor  **UNIVERSITY of TASMANIA**

1300-1400 **PLENARY SESSION**

 **TASMAN A**

PERFORMANCE BASED FUNDING AND THE IMPACT OF TRANSFORMING THE COLLECTION OF STUDENT INFORMATION (TCSI) WITH QILT SURVEYS

Andrew Herd and Maureen Wood from the Department of Education and Training

 **TASMAN A**

 **TASMAN B**

1400-1530 **SPECIAL INTEREST GROUP – GOVERNMENT REPORTING / LOAD MANAGEMENT AND PLANNING**

WORKSHOP – QILT/SRC

UPDATE ON THE RE-ALLOCATION OF DESIGNATED AND NON-DESIGNATED CSP STUDENT LOAD ALONG WITH FURTHER UPDATES ON TCSI FROM THE DEPARTMENT OF EDUCATION AND TRAINING

1530-1600 Afternoon Refreshments

Thank you to our Sponsor  **UNIVERSITY of TASMANIA**

 **TASMAN A**

 **TASMAN B**

1600-1730 **SPECIAL INTEREST GROUP BUSINESS INTELLIGENCE AND ANALYTICS**

WORKSHOP – QILT/SRC

1800-2000 **WELCOME RECEPTION**

Thank you to our Sponsor  **QILT**
 quality indicators for learning and teaching

FORUM PROGRAM



TUESDAY 12 NOVEMBER 2019



0800-1700 Registration Desk Open

0900-0905 **WELCOME TO THE 2019 ANNUAL AAIR FORUM**

TASMAN A

0905-0910 **WELCOME TO COUNTRY**

Kartanya Maynard

0910-0930 **OPENING ADDRESS**

Craig Barling
Chief Strategy Officer, University of Tasmania

0930-1020 **KEYNOTE ADDRESS**

WHAT IS AFTER THE BOOM? FUTURE DIRECTIONS FOR AUSTRALIAN HIGHER EDUCATION IMPLICATIONS FOR INSTITUTIONAL RESEARCH AND PLANNING

Angel Calderon
Principal Adviser, RMIT University

1020-1030 **PLATINUM SPONSOR PRESENTATION**

SUPPORTING THE SCHOLARSHIP OF COURSE EVALUATION RESEARCH

Tim Brennan
Explorance



1030-1050 **AAIR ANNUAL GENERAL MEETING**

1050-1115 Morning Refreshments and Trade Exhibition

Thank you to our Sponsor UNIVERSITY of TASMANIA

TASMAN A

TASMAN B

TASMAN C

1120-1200 **PARALLEL SESSION 1.1**

A CASE STUDY IN THE APPLICATION OF PROJECT MANAGEMENT METHODOLOGY TO MANAGE RISK AND COMPLEXITY IN MULTI-DISCIPLINARY COURSE TRANSFORMATION

Andrea Jeffreys
La Trobe University

PARALLEL SESSION 1.2

UNPACKING THE STUDENT EXPERIENCE: AN END-TO-END MODEL

Sonia Whiteley
Maven & Edge

PARALLEL SESSION 1.3

TRANSFORMING THE WAY OUR PLANNING AND ANALYTICAL SERVICES TEAM WORKS THROUGH AGILE ADOPTION AND BUSINESS PARTNERSHIP

Eva Seidel
Flinders University

1205-1245 **PARALLEL SESSION 2.1**

ENABLING VERSUS SUB-BACHELOR

Penny Szybiak
Charles Darwin University

PARALLEL SESSION 2.2

VISUALISING INSIGHTS FROM THE QUALITATIVE STUDENT SURVEYS

David Romanowski and Chandrama Acharya
Macquarie University

PARALLEL SESSION 2.3

UTILISATION OF QILT DATA TO ENHANCE THE STUDENT EXPERIENCE: FROM BIG DATA TO BIG IMPACT

Cassandra Saunders and Michelle Ye
University of Tasmania

1245-1330 Lunch and Trade Exhibition

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TUESDAY 12 NOVEMBER 2019 (CONTINUED)



	TASMAN A	TASMAN B	TASMAN C
1335-1415	PARALLEL SESSION 3.1 <i>TRANSFORMING THE MONITORING OF INTERNATIONAL STUDENT PROGRESSION AT CURTIN UNIVERSITY</i> Mike Seah and Nadine Kiriwan Curtin University	PARALLEL SESSION 3.2 <i>LINKING STUDENT SATISFACTION WITH TEACHING UNITS TO OVERALL COURSE SATISFACTION: AN EXPLORATORY ANALYSIS</i> Robert Dalitz and Poorni Apoutou University of Canberra	PARALLEL SESSION 3.3 <i>HOW AN IN-HOUSE MARKET RESEARCH FUNCTION ENABLES DATA DRIVEN DECISIONS</i> Kate Bramich University of Tasmania
1420-1500	PARALLEL SESSION 4.1 <i>TRANSLATING EFTSL INTO APPLICANTS: MAKING TARGETS MEANINGFUL FOR MARKETING</i> Bronwen Loden and Xichao Wang University of Tasmania	PARALLEL SESSION 4.2 <i>INCREASING RESPONSE RATES IN THE STUDENT EXPERIENCE SURVEYS (SES) – HOW WE DID IT!</i> Elvira Fonacier University of Technology Sydney	PARALLEL SESSION 4.3 <i>MODELLING STUDENT BEHAVIOUR: HOW TO BE ETHICAL WHEN USING STUDENT DATA IN ANALYTICS</i> Claire McLean Central Queensland University
1500-1530	Afternoon Refreshments and Trade Exhibition		Thank you to our Sponsor  UNIVERSITY of TASMANIA
	TASMAN A	TASMAN B	TASMAN C
1535-1615	PARALLEL SESSION 5.1 <i>STRATEGIC PLANNING VIA QUALITY ASSURANCE</i> Rintaro Ohno Tohoku University	PARALLEL SESSION 5.2 <i>BLUENOTES SESSION</i> Tim Brennan and Arjoman Chatterji Explorance	PARALLEL SESSION 5.3 <i>AUTOMATION OF ROUTINE REPORTING WITH R MARKDOWN</i> Stewart Craig Monash University
1620-1700	PARALLEL SESSION 6.1 <i>UNLEARNING THE FUTURE: DEVELOPING PREDICTIVE CAPABILITIES FOR INSTITUTIONAL RESEARCHERS</i> Kubra Chambers and Ms Tanya Gupta University of Sydney	PARALLEL SESSION 6.2 <i>USING LOSS FRAMING TO OPTIMISE RESPONSE IN THE CONTEXT OF THE GRADUATE OUTCOMES SURVEY – AN EXPERIMENTAL TRIAL</i> Shane Compton The Social Research Centre	PARALLEL SESSION 6.3 <i>WHO NEEDS QILT? A BUSINESS INTELLIGENCE JOURNEY</i> Liam Hooker and Robert Dalitz University of Canberra
1800-2230	FORUM DINNER		Thank you to our Sponsor 

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WEDNESDAY 13 NOVEMBER 2019



0800-1700 Registration Desk Open

0830-0850 WELCOME TO DAY 2 OF THE 2019 ANNUAL AAIR FORUM + MOBILE APP PRIZE DRAW

TASMAN A

TASMAN A

TASMAN B

TASMAN C

0850-0930 **PARALLEL SESSION 7.1**
USING DATA TO SUPPORT DIVERSITY AND INCLUSION
Stuart Terry
Otago Polytechnic

0850-0930 **PARALLEL SESSION 7.2**
USING QILT DATA FOR BENCHMARKING AT ECU
Karin Conradie
Edith Cowan University

0850-0930 **PARALLEL SESSION 7.3**
THE LONG ROAD OF ORGANISATIONAL REFORMATION – HOW TO SHIFT FROM HIPPOISM TO A DATA DRIVEN AND EVIDENCE BASED CULTURE
Nathalie Henning and Joshua Soo
University of Tasmania and AlphaBeta Advisors

0935-1015 **PARALLEL SESSION 8.1**
DIVERSITY AND EQUITY 2.0 – CHANGING THE WAY WE VIEW STUDENTS FROM BROAD SOCIOLOGICAL GROUPS TO DETAILED INDIVIDUAL INTERSECTIONS
Dean Ward
Edith Cowan University

0935-1015 **PARALLEL SESSION 8.2**
GRADUATE EMPLOYMENT DESTINATION – EXPLORING THE RELATIONSHIPS BETWEEN STUDY AREA, OCCUPATION AND INDUSTRY OF EMPLOYMENT
Gimwah Sng and Shane Smith
The Social Research Centre

0935-1015 **PARALLEL SESSION 8.3**
LEVERAGING 'BIG DATA' AND BI VISUALIZATION TO ENHANCE PERFORMANCE BENCHMARKING
John Stanley and Serge Herzog
University of Hawaii-West Oahu and University of Nevada at Reno

1020-1100 **PARALLEL SESSION 9.1**
FORECASTING STUDENT LOAD
Alex Sieniarski
Australian Catholic University

1020-1100 **PARALLEL SESSION 9.2**
"THEY DON'T JUST TICK AND FLICK": INDIGENOUS VIEWPOINTS ABOUT EVALUATION IN INDIGENOUS HIGHER EDUCATION IN AUSTRALIA
James Smith
Menzies School of Health Research

1020-1100 **PARALLEL SESSION 9.3**
BEYOND MEASURE: HOW THE UNIVERSITY OF SYDNEY USES UNIFORM DATA TO ANALYSE FEEDBACK AND SET TARGETS IN TRANSFORMATIVE PROJECTS
Tessy Jolly, University of Sydney
Ken Yul Lee, Cubane Consulting

1100-1120 Morning Refreshments and Trade Exhibition

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TASMAN A

TASMAN B

TASMAN C

1125-1205 **PARALLEL SESSION 10.1**
INSTITUTIONAL PLANNING UTILISING MARKOVIAN-BASED MODEL
Amir Rouhi
RMIT

1125-1205 **PARALLEL SESSION 10.2**
DO INCREASED REMINDERS OF ONLINE SURVEYS HAVE AN IMPACT ON THE DATA QUALITY? AN EXPLORATORY STUDY ON THE SES
Chandrama Acharya
Macquarie University

1125-1205 **PARALLEL SESSION 10.3**
THE MAGIC OF WORDR – AUTOMATIC PRODUCTION OF HUNDREDS OF CUSTOMISED WORD DOCUMENTS USING R
Zaneta Park
Massey University

1210-1250 **PARALLEL SESSION 11.1**
AGILITY VS STANDARDISATION IN DATA AND ANALYTICS
Andrew Painter, Altis Consulting
Cliff Ashford, Monash University

1210-1250 **PARALLEL SESSION 11.2**
BOOST RESPONSE RATES & BETTER CONNECT YOUR STUDENT SURVEY DATA WITH AN ALL-IN-ONE COURSE/ UNIT EVALUATION & SURVEY SOLUTION
Stuart Terry and Danny Collins
Otago Polytechnic and Watermark

1210-1250 **PARALLEL SESSION 11.3**
TBC

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WEDNESDAY 13 NOVEMBER 2019 (CONTINUED)



1250-1350 Lunch and Trade Exhibition

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📍 TASMAN A

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1350-1430 **PARALLEL SESSION 12.1**
UNIVERSITY OF MELBOURNE'S STRATEGIC PLANNING CYCLE: INTEGRATING STRATEGY AND PLANNING
Rosie Williams
University of Melbourne

1350-1430 **PARALLEL SESSION 12.2**
UNDERSTANDING FOUR YEARS OF FEEDBACK FROM RMIT VOCATIONAL EDUCATION (VE) LEARNERS AND EMPLOYERS
Lifen Sudirjo
RMIT University

1350-1430 **PARALLEL SESSION 12.3**
TRANSFORMING YOUR PLANNING CAPABILITY WITH CLOUD AND AGILE
Luke Havelberg
Flinders University

1435-1500 **ANNOUNCEMENT OF FOLLOWING YEAR FORUM**
AWARDING PRIZES FOR BEST PAPER, BEST PRESENTATION AND BEST NEW PRESENTER
'OFFICIAL' FORUM CLOSE